

# Results-Based Management

at Abilis Foundation



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Abilis country coordinator Beatrice Nafuna at work in Uganda. New results chain and budget under planning.

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The purpose of this guide is to explain what Results-Based Management (RBM) means in the work of Abilis Foundation and to demonstrate the processes and tools Abilis uses for applying a RBM approach in practice.

RBM is a tool for learning, making better informed decisions and becoming more effective in development cooperation work



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# Definition of results-based management at Abilis Foundation

#### WHAT?

In the work of Abilis Foundation, Results-Based Management (RBM) is used as an organisational approach to manage its global programme. The aim of RBM is to achieve the results set for the programme, i.e. outputs, outcomes and impact.

#### WHY?

Abilis uses RBM to increase the quality and effectiveness of its development aid activities and to achieve the set results.

#### HOW?

In practice, RBM means that the information on results, collected through monitoring and evaluation, is used to make evidence-based decisions. The plans are then adjusted according to decisions and timely corrective measures taken to achieve the set results in the programme.

RESULTS-BASED MANAGEMENT PROCESS

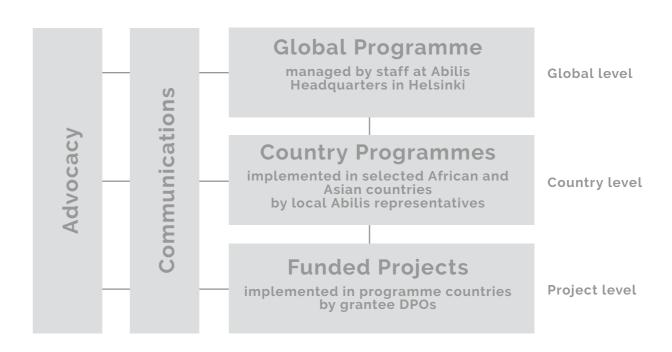
Defining the expected results

Collecting information on progress

Learning whether results are making a difference Making decisions and taking timely corrective action



Children in Sierra Leone. Abilis is accountable for the results it delivers and how it uses its resources – not only for its donors, but to all stakeholders including project participants at grassroots level.



STRUCTURE OF THE ABILIS GLOBAL PROGRAMME. RESULTS-BASED MANAGEMENT APPLIES TO ALL LEVELS AND ALL DEVELOPMENT COOPERATION ACTIVITIES AT ABILIS FOUNDATION.



Results-based management process

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RBM process at Abilis Foundation consists of three phases:

I **PLANNING** is where intended results are defined with the given funding. A vision is set for the programme in response to a problem, objectives are defined as intended results, risks analysed and resource needs determined.

Il **COLLECTING DATA** is where during the programme implementation data of the progress of projects and other activities are collected and reported.

III **USING INFORMATION** is where learning and communication take place. Results are discussed, understood and disseminated, decisions to make adjustments are made.

# RBM PROCESS

#### **II Collecting I Planning** data **III** Using information **MONITORING →** MAKING DECI-**SETTING** → REPORTING **⇒** LEARNING SIONS AND **OBJECTIVES** 6. Collecting data 8. Reporting prog-9. Understanding **ADJUSTMENTS** through continuress towards and learning from ous monitoring results achieved 1. Defining objectives, i.e. results 11. Making decisions outputs, outcomes and based on results impact **EVALUATING** COMMUNICATING evidence 2. Defining indicators 3. Establishing baseline 12. Making adjust-7. Collecting more 10. Communicating data ments to plans data through results for inter-4. Making the monitoring periodic self-asnal and external and evaluation plan sessments and purposes 5. Making the risk manageexternal evaluament plan tions

RESULTS-BASED MANAGEMENT PROCESS AT ABILIS FOUNDATION.



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Guiding principles of result-based management

Abilis Foundation has five guiding principles for Results-Based Management. These principles guide all Abilis work in programme countries and in Finland.

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# 1. Participation and ownership

Abilis global programme and the funded projects are based on national priorities, strategies and local needs. The active participation of persons with disabilities is the key principle in Abilis work. Persons with disabilities have the primary responsibility for their own development. In an Abilis funded project they plan, implement, monitor and evaluate their own projects. Abilis has deliberately selected grant-making as a main method for ensuring ownership and full participation of persons with disabilities. This is also how tangible results are achieved.

## 2. Transparency

Abilis enhances open communication

and sharing of information, from top down and from bottom up, among its stakeholders. All grassroots groups, Abilis representatives at country offices, staff in headquarters, donors and other partners have access to relevant information concerning the programme and the projects, i.e. programme and project documents, progress reports and budgets. The information is available on time and in an accessible language and format to all stakeholders.

# 3. Accountability

In addition to its function as a management tool, RBM is also considered as an accountability tool in Abilis Foundation. Abilis is accountable for the results it delivers and how it uses its resources, not only for its donors, but to all its stakeholders. By demonstrating results through regular reporting



Results-Based Management places priority on achieving results.

One of the outcomes in Abilis Foundation's global programme is socially empowered people with disabilities like Diana Patricia Botero Ortiz from Colombia.

RBM places priority on achieving results

and communications to donors, wide

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gitimacy and credibility for its work.

public and partners, Abilis gains le-

# 4. Results management culture

Abilis supports and fosters a results management culture within the organisation by continuously developing effective leadership in the organisation, strengthening learning culture among leadership and staff, and enhancing transparency and open communications in the projects.

# 5. Sustainability

Sustainability is ensured in the Abilis programme by true ownership of the projects and their results by persons with disabilities themselves. Multifaceted capacity building of project participants is an integral part of all projects. Sustainability plans are defined in the global programme and in all Abilis funded projects.



Results-based management in practice

This chapter introduces how Abilis Foundation implements RBM in practice and the key tools Abilis uses.

# I Planning

# 1. Defining objectives, i.e. outputs, outcomes, impact

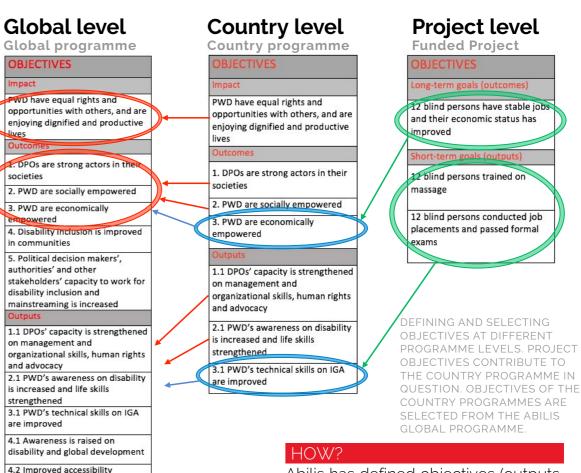
In this phase, a vision for the programme is set out. Impact, outcomes and outputs are defined as intended results, a monitoring and evaluation plan is made, and risks analyzed.

# SETTING **OBJECTIVES**

- 1. Defining objectives, i.e. outputs, outcomes and impact
- 2. Defining indicators
- 3. Establishing baseline data
- 4. Making the monitoring and evaluation plan
- 5. Making the risk management plan

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SETTING OBJECTIVES IN THE RBM PROCESS.



#### WHAT?

5.1 New contacts and dialogue

are created and supported, and

information is shared on disability

between decision makers, authorities and other stakeholders

Objectives, which are called results in RMB, is a positive change that is expected to see as a result of the work in the project or in the programme, e.g. change in people's skills, behavior, attitudes or practices. Objectives describe the changes the project or the programme wants to achieve.

#### WHY?

Objectives give a common understanding for project management of where the work is aimed. Objectives frame the work and give an overall picture of its targets at one glance. When objectives are clearly defined, it increases the chances of achieving them.

Abilis has defined objectives (outputs, outcomes and impact) for the global programme in its results framework. At country level, Abilis representatives select objectives from the global programme for country programmes. At the project level, project participants define own project objectives in project applications. Objectives of the approved projects contribute to country programmes, and ultimately to the global programme.

Abilis uses the following tools to define the objectives in programme planning:

- Analysis of operating environ-(includina stakeholder analysis, gender analysis and human rights analysis), presented in Country Profile Papers
- Theory of Change
- Results Chain

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Results framework



# A/SILI

3 AND OUTPUT 3.1 IN THE ABILIS GLOBAL PROGRAMME.

EXAMPLE OF INDICATORS FOR OUTCOME

IGA = INCOME GENERATING ACTIVITIES.

# 2. Defining indicators

#### WHAT?

Indicator is a monitoring tool that measures the progress against the set objective. Indicator identifies what to measure and what data to collect.

#### HOW?

Abilis has defined output, outcome and impact indicators for its global programme. Indicators consist of both quantitative and qualitative indicators. The same indicators apply to the country programmes and projects.

#### WHY?

Indicators provide data to show changes in the project or in the programme. Indicators tell whether the project or programme is making progress.



A project participant Frehiwiot Abebe working at her own kiosk in Ethiopia. One of the outcomes in Abilis Foundation's global programme is economically empowered people with disabilities.

#### **OBJECTIVES INDICATORS** Increased number of project participants who manage 3. PWD are economically their own finances Increased number of project participants who are selfempowered employed or employed Outputs 3.1 PWD's Increased number and types of IGA trainings & technical skills on number of participants in trainings (M/F) Increased number of project participants received IGA are facilitation on running businesses (M/F)

# 3. Establishing baseline data

#### WHAT?

Baseline is the initial data collected in the beginning of the project and programme, to serve as basis for comparison with the data later collected. Information is collected before any activities start, and then later again to see the difference.

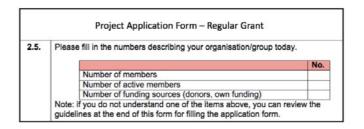
#### HOW?

Baseline data against all indicators is collected in Abilis monitoring and evaluation framework in the beginning of the projects and programme from the following documents:

- Country profile papers
- Project applications
- Field assessment forms
- · Country programmes and projects.

#### WHY?

The progress of the projects and programme is measured against the baseline data. Without the baseline data, it is impossible to measure whether the wanted changes are happening.



EXAMPLE OF A QUESTION IN A PROJECT APPLICATION FORM. IDENTICAL QUESTIONS ARE FIRST ASKED IN THE PROJECT APPLICATION AND LATER IN THE FINAL REPORT. A BASELINE IS THUS ESTABLISHED BEFORE THE PROJECT STARTS. AT THE END OF THE PROJECT WHEN THE SAME QUESTIONS ARE ASKED AGAIN, THE ANSWERS CAN BE THEN COMPARED AND THE CHANGE MEASURED.



# 4. Making the monitoring and evaluation plan

#### WHAT?

A monitoring and evaluation plan describes how the whole monitoring and evaluation system works in the programme, including roles and responsibilities of staff. Monitoring and evaluating framework is part of the monitoring and evaluation plan. It is a table which presents the indicators and how the data is collected and reported during programme implementation.

#### HOW?

Abilis has a monitoring and evaluation plan based on simplicity and relevance. The data is collected at global, country and project levels and stored in the archive system Salesforce (Arkisto) where information is available for all programme staff.

EXAMPLE OF ABILIS FOUNDATION'S MONITORING AND EVALUATION FRAMEWORK AT OUTCOME LEVEL. MARKS IN THE BOXES SHOW WHEN AND WHAT DATA TO COLLECT, WHEN AND WHERE TO REPORT.

#### WHY?

A monitoring and evaluation plan is an important tool guiding the monitoring and evaluation activities in the programme. The monitoring and evaluating framework presents in a concise form how to implement monitoring in practice.

The monitoring and evaluation plan together with the monitoring and evaluation framework contains the following information:

- What data to collect, i.e. indicators for outputs, outcomes and impact
- What are the data sources and methods to use, i.e. where to find and how to collect data
- Baselines and targets
- When and how often data is collected
- · Where and when data is reported
- Who is collecting the data.

#### OUTCOMES **INDICATORS GRANTEE DPOs ABILIS** HQ 1. DPOs are Increased number of active members in DPOs х x Increased number of contacts, cooperation, assignments and invitations from local authorities or other stakeholders1 to DPOs Increased amount and types funding (other donors, own fund-raising) x Increased appreciation from community x 2. PWD are socially Increased number of friends that project participants have made increased number of project participants who manage their own finance: Increased number of project participants who are self-employed or employed empowered Increased number of family members supporting CWD to participate in everyday life inclusion is Increased number and types of support for DPOs from duty-bearers improved in Increased perception of more enabling environment among project participants 5. Political Increased number and types of established dialogues and collaboration with political decision makers decision makers, authorities and other stakeholder. authorities' and Increased number and types of expertise assignments<sup>4</sup> for PWD or DPOs requested by stakeholders' capacity to work for disability

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# 5. Making the risk management plan

#### WHAT?

The risk management plan is a strategy that describes the risks related to programme, estimates impacts and defines responses to risks. The plan also describes the management procedures and responsibilities.

#### HOW?

Abilis has a risk management plan and risk analysis for the global and country programmes, including fragile countries. In the risk management process, Abilis takes the following steps:

- Risks are identified for global and country programmes
- Risks are described in detail and categorized (internal/external) in the risk matrix
- Levels of likelihood (1-3) and severity of impact (1-3) are estimated
- Risk mitigation measures are defined and described in detail
- Procedures for situations when risks occur are described in detail

#### WHY?

A risk management plan makes the programme more sustainable. When risks are identified and mitigation measures defined, it is possible to reduce the likelihood of the risks to be occurring, or to deal with risks when they arise in the programme.

- Risk levels of the programmes are assessed and if accepted, programmes may begin. If not, necessary programme parts are reformulated
- Management procedures and responsibilities are agreed upon
- Risks are monitored and analysis updated regularly during programme implementation. Changes in the operating environment are reported.



Good governance and financial management procedures reduce risks in projects and in the wider programme implementation.



# II Collecting data

In this phase, data from the field is collected, analysed and reported. Data is then ready to be used for decision-making and further actions.

### MONITORING

6. Collecting data through continuous monitoring

MONITORING IN THE RBM PROCESS.

# 6. Collecting data through continuous monitoring

#### WHAT?

In monitoring, data is collected as an ongoing process during the project and programme implementation. Indicators in the results framework specify what data to collect. The primary focus in monitoring should be on outputs and outcomes, not on activities.

Monitoring is carried out as part of ongoing activities and is on the responsibility of staff implementing the programme. Monitoring establishes a track record that outcomes are happening.

#### WHY?

Monitoring is carried out to track progress of results and resources consumed, and establishing the basis for preparing an annual report. Monitoring is important in order to determine whether the intended results, as established in the planning phase, are on track to being achieved, and to detect and correct problems during implementation. Data is also collected for documentation and evaluation purposes.

#### HOW?

Monitoring data is collected systematically and consistently throughout the year. Data is collected from projects by Abilis local staff in programme countries, and Abilis country coordinators and Board members during the annual monitoring trips. In addition to data against indicators, data on successes, challenges and lessons learnt from projects is collected. In advocacy and communications activities at global level, data is collected by Abilis headquarters staff. Changes in the operating environment are also monitored and risks assessed.

The aim

Abilis uses the following methods in data collection:

- Interviews of project participants
- Questionnaires for project participants
- Focus groups of project participants
- Success stories from projects
- Field visits in projects
- Case studies from projects
- Observation during field visits
- Data collection tools in social media
- Country statistics of programme countries.



Abilis programme coordinator Rea Konttinen discussing about a project visit with the country office staff during an annual monitoring trip in Vietnam.



## **EVALUATING**

7. Collecting more data through periodic self-assessments and external evaluations

EVALUATION IN THE RBM PROCESS.

# 7. Collecting more data through periodic self-assessments and external evaluations

#### WHAT?

In evaluations, more data is collected and overall performance of the project or programme is assessed. Evaluations are periodic and can be internal or external, e.g. self-assessments, internal reviews or external evaluations.

#### WHY?

Evaluations fill the information gaps and complement the information that is already gathered through monitoring.

Evaluation are an important tool for joint learning with partners and other stakeholders, offering a platform for dialogue, cooperation and exchange. Having the benefit for implementing partners to review together what results have actually been attained, evaluation provides a stronger basis to draw conclusions about the true picture of the aid activities and to determine what adjustments need to be made for further progress, e.g. on Abilis working practices and tools, including funding criteria.

#### HOW?

Abilis carries out both internal and external evaluations in its programme, and are described in the monitoring and evaluation plan. Internal evaluations are self-assessments conducted regularly in each Abilis country. They are facilitated by country coordinators and cover typically country in question or specific theme at a time. External evaluations are carried out by independent consultants. Abilis global programme is evaluated externally once during the programme phase.

### REPORTING

8. Reporting progress towards results achieved

REPORTING IN THE RBM PROCESS

# 8. Reporting progress towards results achieved

#### WHAT?

Reporting is writing about activities, outputs and outcomes in the given reporting templates, having the focus on results. The basic reporting on indicators is a simple and straightforward procedure: it is recording information after the collection of data. Assessing progress is comparing actual results observed, using collected data as evidence, to the intended results established in the planning phase.

#### WHY?

Reports provide a basis for joint discussion, learning and decision-making as reports gather together, provide analysis and interpretation for data. Reports also document and store the evidence, ready to be used for evaluation.

#### HOW'

Abilis reports its results according to its monitoring and evaluation plan. At project and country levels, reporting is mainly simply recording information in the reports. At global level the progress of the programme is assessed and the data analysed in annual reports. It is where the results are understood and interpreted; what do the results mean and why these changes have happened or have not happened in peoples' lives.

Abilis reports its results using the following monitoring and reporting templates:

- Project application
- Mid-term report
- Final report
- Field assessment form
- Annual report



DATA COLLECTION AND REPORTING TEMPLATES AT DIFFERENT LEVELS IN THE ABILIS GLOBAL PROGRAMME.



# **III** Using information

In this phase, learning and action take place. Results gained from monitoring and evaluation are reflected and understood, communicated, and necessary adjustments to plans are made.

## **LEARNING**

Understanding and learning from results

LEARNING IN THE RBM PROCESS.

# 9. Understanding and learning from results

#### WHAT?

Results are used for understanding and learning of what changes have happened in peoples' lives, why these changes have happened, and how we should react to these changes.

Learning takes place during all RBM process phases from planning, collecting data and using information. Learning happens during setting the objectives, during monitoring and evaluation, when writing and reading reports, and when discussing and sharing information jointly among the staff.

#### WHY?

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It is essential to learn what works and what does not work in the projects or in programme in order to know what changes need to be done to achieve the set results. Learning from both successes and failures is important. With balanced and right information, it is possible to make evidence-based decisions and thus right changes in the plans. Learning is important for ongoing and future work.

#### HOW?

Abilis seeks to be a learning organisation and supports a learning culture that bases on participatory learning and dialogue. Abilis promotes learning in its organisation in the following ways:

- Knowledge and information on projects is shared on a daily basis among project coordinators in Abilis teams (Africa, Asia and Cosmos) and in monthly office meetings with all staff
- Joint learning with programme partners takes place in regular skype meetings and during the field trips

In learning and decision making we can fix what is not working, and learn from what is

- Learning visits are organized between local staff in programme countries annually
- All staff receive continuous thematic training
- Abilis staff reflect on and assess the programme performance and analyse results in annual staff development days
- The Abilis Board discusses proposals and make decisions jointly in bi-monthly board meetings
- Quality assurance mechanism presents funding criteria and gives definitions for quality work
- The programme is actively developed during the programme funding period through updating templates and manuals, creating new guidance and policies, all to support effective programme implementation.



Learning from successes and challenges from past year together with partners in Kyrgyzstan. Abilis supports and fosters a results management culture within the organisation by continuously strengthening learning culture among staff.



### **COMMUNICATING**

10. Communicating results for internal and external purposes

COMMUNICATING IN THE RBM PROCESS.

#### COMMONICATING IN THE REM PROCESS

# 10. Communicating results for internal and external purposes

#### WHAT?

Results are used for communication. Abilis communicates the results it has achieved in the programme to its stakeholders and wider public.

#### WHY?

Results are communicated to demonstrate achievements and effectiveness of the work, and to show how the money is used. Communication is important for enhancing transparency in Abilis Foundation. Greater transparency on how resources are used improves public understanding and trust in development cooperation in general.

#### HOW?

Abilis has a communications plan which is followed for reporting results.

Target groups are stakeholders at the grass-roots level, partners and other stakeholders including donors and wider public. Abilis communicates its results in the following main channels:

- Website
- Social media, including Facebook, Instagram and Twitter
- Articles and newspapers in e.g. magazines

Abilis

Newsletter

# promotes open communication and sharing of information among all stakeholders

Abilis communication secretary Katja Vis taking photographs from project results in Tanzania, for further use in Abilis communications.



# MAKING DECISIONS AND ADJUSTMENTS

- 11. Making decisions based on results evidence
- 12. Making adjustments to plans

MAKING DECISIONS AND ADJUSTMENTS IN THE RBM PROCESS.

# 11. Making decisions based on evidence of results

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#### WHAT?

Results are used for decision-making. Evidence-based decisions are made from the results, through information gained in monitoring and evaluating, i.e. from the reports but also what has been learnt from the results jointly. The status of the programme and what has been achieved is agreed on, and what adjustments to plans, if any, are needed.

#### WHY?

Decisions are made to adjust the plans in order to achieve the set goals in the programme. This is how lessons learned are incorporated into the on-going projects and into future programming.

Executive directors Marjo Heinonen from Finland and Saida Inoyatova from Tajikistan making decisions on country programme.

#### $HO\X/?$

In country and global levels decisions are made according to the rules of procedure and rules of financial management of Abilis Foundation. The rules describe the procedures of decision-making and its responsibilities.

RBM enables Abilis to learn, focus on and achieve the set results



# 12. Making adjustments to plans

#### WHAT?

Decisions are put into action. Activities are changed, added or removed and resources reallocated to correspond to lessons learnt on what works and what does not work in the programme.

#### WHY?

Adjustments are made to correct the course of the project towards the set objectives. As said earlier, the aim in the Results-Based Management is to achieve the set objectives. It means that some changes are usually needed to projects and programme during implementation. Otherwise the objectives will not be met when the programme comes to end.

#### HOW?

Jointly agreed adjustments are made to plans and budgets annually during country programming and documented in annual country programmes. Country programmes are activity plans guiding the implementation. In global programme, adjustments are made in country and project allocations mainly.



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